



2100 Geng Road, Suite 210  
 Palo Alto, CA 94303  
[www.gfk.com](http://www.gfk.com)

Interview dates: August 31 – September 7, 2010  
 Interviews: 1251 adults  
 Sampling margin of error for a 50% statistic with 95%  
 confidence is: ±3.9 for all adults

Interview dates: August 3 – 13, 2012  
 Interviews: 1334 adults  
 Sampling margin of error for a 50% statistic with 95%  
 confidence is: ±3.44 for all interviews

The Associated Press-GfK Poll: Health Care Reform

Conducted by GfK  
 September 25, 2012

**NOTE: All results shown are weighted and are percentages unless otherwise labeled. Results represent all respondents unless otherwise indicated. Numbers may not add to 100 due to rounding.**

**HC1.** In general, do you favor, oppose, or neither favor nor oppose the law changing the health care system that the U.S. Congress passed in March, 2010?

	2010	2012
Favor strongly	9	13
Favor somewhat	21	19
Neither favor nor oppose	30	32
Oppose somewhat	17	15
Oppose strongly	23	21
Refused	0	1

**[ASK IF HC1 = “OPPOSE STRONGLY”, “OPPOSE SOMEWHAT”, OR “NEITHER FAVOR NOR OPPOSE”]**

**HC1A.** Which of the following best expresses your view of the health care law that Congress passed in March 2010?

	2010	2012
I oppose most or all of the changes made by the law	28	20
I oppose a few of the changes made by the law	20	18
I favor most or all of the changes made by the law, but I think that law doesn't do enough to improve the health care system	23	26
I oppose the law because I think the federal government should not be involved in health care at all	28	31
Refused	1	5

**[ASK IF HC1 = "FAVOR STRONGLY", "FAVOR SOMEWHAT", OR "NEITHER FAVOR NOR OPPOSE"]**

HC1B. Do you think that the health care law passed in March 2010 by Congress should have done more to change the health care system, or do you not think that?

	2010	2012
It should have done more	61	60
Do not think that	36	37
Refused	3	3

[ROTATE ORDER OF ITEMS QZ2A TO QZ2S]

**QZ2A.** [Require that if a U.S. citizen does NOT have health insurance, that person will have to pay a fine on his or her federal income taxes unless he or she is allowed not to have the insurance for a series of specific reasons, such as having a very low income] Do you think that the new law will or will not do the following after the law is fully in effect?

	2010	2012
The law will do this	58	69
The law will not do this	41	26
Refused	0	4

How sure are you about that?

	2010	2012
Extremely sure	14	21
Very sure	18	22
Moderately sure	31	28
Slightly sure	17	13
Not sure at all	20	13
Refused	0	3

**QZ2B.** [Require companies with 50 or more employees to provide health insurance to their employees or pay a fine to the federal government if they do not.] Do you think that the new law will or will not do the following after the law is fully in effect?

	2010	2012
The law will do this	81	80
The law will not do this	19	16
Refused	1	4

How sure are you about that?

	2010	2012
Extremely sure	13	18
Very sure	22	23
Moderately sure	37	31
Slightly sure	14	14
Not sure at all	15	11
Refused	0	2

**QZ2C.** [Give money to pay for health insurance to people who are U.S. citizens and have very low incomes.] Do you think that the new law will or will not do the following after the law is fully in effect?

	2010	2012
The law will do this	58	51
The law will not do this	41	44
Refused	1	4

How sure are you about that?

	2010	2012
Extremely sure	10	11
Very sure	19	16
Moderately sure	35	35
Slightly sure	17	19
Not sure at all	18	16
Refused	1	2

**QZ2D.** [Give federal tax credits to some very small companies if they buy health insurance for their employees.] Do you think that the new law will or will not do the following after the law is fully in effect?

	2010	2012
The law will do this	76	67
The law will not do this	23	28
Refused	1	5

How sure are you about that?

	2010	2012
Extremely sure	8	8
Very sure	19	14
Moderately sure	37	38
Slightly sure	19	20
Not sure at all	17	17
Refused	1	3

**QZ2E.** [Require companies that make drugs to pay new fees to the federal government each year.] Do you think that the new law will or will not do the following after the law is fully in effect?

	2010	2012
The law will do this	43	37
The law will not do this	55	57
Refused	2	6

How sure are you about that?

	2010	2012
Extremely sure	6	7
Very sure	12	9
Moderately sure	29	32
Slightly sure	21	20
Not sure at all	31	28
Refused	1	3

**QZ2F.** [Require companies that sell health insurance to pay new fees to the federal government each year.] Do you think that the new law will or will not do the following after the law is fully in effect?

	2010	2012
The law will do this	48	44
The law will not do this	51	51
Refused	1	5

How sure are you about that?

	2010	2012
Extremely sure	5	6
Very sure	13	11
Moderately sure	29	32
Slightly sure	22	20
Not sure at all	30	29
Refused	1	2

**QZ2H.** [Require health insurance companies to sell health insurance to U.S. citizens and legal immigrants who don't have health insurance and have a serious medical problem.] Do you think that the new law will or will not do the following after the law is fully in effect?

	2010	2012
The law will do this	67	72
The law will not do this	33	24
Refused	1	4

How sure are you about that?

	2010	2012
Extremely sure	12	15
Very sure	20	23
Moderately sure	33	32
Slightly sure	15	13
Not sure at all	20	14
Refused	1	3

**QZ2I.** [Allow young adults to get health insurance by being included in their parents' health insurance policies until they turn 26.] Do you think that the new law will or will not do the following after the law is fully in effect?

	2010	2012
The law will do this	78	80
The law will not do this	21	16
Refused	1	4

How sure are you about that?

	2010	2012
Extremely sure	23	32
Very sure	25	23
Moderately sure	25	25
Slightly sure	13	8
Not sure at all	14	8
Refused	1	3

**QZ2J.** [Prevent a health insurance company from limiting the amount of money that it will pay for a person's health care costs during his or her life.] Do you think that the new law will or will not do the following after the law is fully in effect?

	2010	2012
The law will do this	59	60
The law will not do this	39	35
Refused	2	4

How sure are you about that?

	2010	2012
Extremely sure	12	13
Very sure	16	17
Moderately sure	34	35
Slightly sure	17	15
Not sure at all	19	17
Refused	1	3

**QZ2K.** [Require a health insurance company to continue a person's health insurance as long as he or she pays for it and has not broken any rules of the health insurance plan.] Do you think that the new law will or will not do the following after the law is fully in effect?

	2010	2012
The law will do this	79	77
The law will not do this	20	19
Refused	1	4

How sure are you about that?

	2010	2012
Extremely sure	11	12
Very sure	22	20
Moderately sure	36	35
Slightly sure	16	16
Not sure at all	15	14
Refused	1	3

**QZ2L.** [Require every American to show a government health care identification card in order to get medical care at a hospital.] Do you think that the new law will or will not do the following after the law is fully in effect?

	2010	2012
The law will do this	40	39
The law will not do this	59	56
Refused	1	4

How sure are you about that?

	2010	2012
Extremely sure	13	11
Very sure	16	16
Moderately sure	28	32
Slightly sure	18	18
Not sure at all	24	20
Refused	1	3

**QZ2M.** [Make health insurance available for sale so that any American can buy if he or she wants to.] Do you think that the new law will or will not do the following after the law is fully in effect?

	2010	2012
The law will do this	74	69
The law will not do this	25	27
Refused	1	4

How sure are you about that?

	2010	2012
Extremely sure	12	15
Very sure	24	22
Moderately sure	35	36
Slightly sure	17	12
Not sure at all	13	12
Refused	0	3

**QZ2N.** [Require that anyone applying for a job must tell the employer if he or she has ever had any serious diseases.] Do you think that the new law will or will not do the following after the law is fully in effect?

	2010	2012
The law will do this	19	21
The law will not do this	80	75
Refused	1	4

How sure are you about that?

	2010	2012
Extremely sure	12	12
Very sure	19	20
Moderately sure	32	32
Slightly sure	15	16
Not sure at all	20	18
Refused	1	3



**QZ2O.** [Require that fast food restaurants that sell unhealthy food or drinks to pay a fee to the federal government.] Do you think that the new law will or will not do the following after the law is fully in effect?

	2010	2012
The law will do this	25	23
The law will not do this	72	73
Refused	2	4

How sure are you about that?

	2010	2012
Extremely sure	9	11
Very sure	17	19
Moderately sure	35	33
Slightly sure	14	14
Not sure at all	24	20
Refused	2	3

**QZ2P.** [Create committees of people who will review the medical histories of some people and decide whether they can get medical care paid for by the federal government.] Do you think that the new law will or will not do the following after the law is fully in effect?

	2010	2012
The law will do this	39	41
The law will not do this	59	54
Refused	2	5

How sure are you about that?

	2010	2012
Extremely sure	10	12
Very sure	18	17
Moderately sure	33	33
Slightly sure	19	17
Not sure at all	19	18
Refused	1	3

**QZ2Q.** [Require insurance companies to charge an additional fee of \$1,000 year to anyone who buys insurance from them and smokes cigarettes.] Do you think that the new law will or will not do the following after the law is fully in effect?

	2010	2012
The law will do this	30	31
The law will not do this	69	64
Refused	1	5

How sure are you about that?

	2010	2012
Extremely sure	8	8
Very sure	14	15
Moderately sure	31	31
Slightly sure	16	19
Not sure at all	30	24
Refused	1	3

**QZ2R.** [Require some doctors and hospitals to treat illegal immigrants free of charge if they cannot afford to pay.] Do you think that the new law will or will not do the following after the law is fully in effect?

	2010	2012
The law will do this	52	54
The law will not do this	46	42
Refused	1	5

How sure are you about that?

	2010	2012
Extremely sure	14	12
Very sure	16	16
Moderately sure	32	32
Slightly sure	16	17
Not sure at all	21	21
Refused	1	3

**QZ2S.** [Give seniors with high prescription drug costs a \$250 rebate this year.] Do you think that the new law will or will not do the following after the law is fully in effect?

**[2012 only: “Provide discounts on prescriptions to seniors with high drug costs”]**

	2010	2012
The law will do this	62	68
The law will not do this	36	28
Refused	2	4

How sure are you about that?

	2010	2012
Extremely sure	13	11
Very sure	16	17
Moderately sure	30	37
Slightly sure	17	18
Not sure at all	24	15
Refused	1	3

[ROTATE ORDER OF ITEMS QZ2AB TO QZ2sB]

**QZ2AB.** [Require that if a U.S. citizen does NOT have health insurance, that person will have to pay a fine on his or her federal income taxes unless he or she is allowed not to have the insurance for a series of specific reasons, such as having a very low income] Do you favor or oppose this change?

Strongly favor	10
Somewhat favor	17
Neither favor nor oppose	21
Somewhat oppose	14
Strongly oppose	35
Refused	2

**QZ2BB.** [Require companies with 50 or more employees to provide health insurance to their employees or pay a fine to the federal government if they do not.] Do you favor or oppose this change?

Strongly favor	27
Somewhat favor	28
Neither favor nor oppose	21
Somewhat oppose	7
Strongly oppose	15
Refused	2

**QZ2CC.** [Give money to pay for health insurance to people who are U.S. citizens and have very low incomes.] Do you favor or oppose this change?

Strongly favor	23
Somewhat favor	25
Neither favor nor oppose	25
Somewhat oppose	13
Strongly oppose	13
Refused	2

**QZ2DB.** [Give federal tax credits to some very small companies if they buy health insurance for their employees.] Do you favor or oppose this change?

Strongly favor	35
Somewhat favor	36
Neither favor nor oppose	19
Somewhat oppose	3
Strongly oppose	4
Refused	3

**QZ2EB.** [Require companies that make drugs to pay new fees to the federal government each year.] Do you favor or oppose this change?

Strongly favor	13
Somewhat favor	18
Neither favor nor oppose	35
Somewhat oppose	17
Strongly oppose	14
Refused	2

**QZ2FB.** [Require companies that sell health insurance to pay new fees to the federal government each year.] Do you favor or oppose this change?

Strongly favor	9
Somewhat favor	15
Neither favor nor oppose	37
Somewhat oppose	20
Strongly oppose	16
Refused	2

**QZ2HB.** [Require health insurance companies to sell health insurance to U.S. citizens and legal immigrants who don't have health insurance and have a serious medical problem.] Do you favor or oppose this change t?

Strongly favor	34
Somewhat favor	28
Neither favor nor oppose	22
Somewhat oppose	7
Strongly oppose	7
Refused	2

**QZ2IB.** [Allow young adults to get health insurance by being included in their parents' health insurance policies until they turn 26.] Do you favor or oppose this change?

Strongly favor	44
Somewhat favor	27
Neither favor nor oppose	17
Somewhat oppose	5
Strongly oppose	5
Refused	2

**QZ2JB.** [Prevent a health insurance company from limiting the amount of money that it will pay for a person's health care costs during his or her life.] Do you favor or oppose this change?

Strongly favor	44
Somewhat favor	20
Neither favor nor oppose	18
Somewhat oppose	7
Strongly oppose	8
Refused	2

**QZ2KB.** [Require a health insurance company to continue a person's health insurance as long as he or she pays for it and has not broken any rules of the health insurance plan.] Do you favor or oppose this change?

Strongly favor	62
Somewhat favor	20
Neither favor nor oppose	12
Somewhat oppose	2
Strongly oppose	2
Refused	2

**QZ2LB.** [Require every American to show a government health care identification card in order to get medical care at a hospital.] Do you favor or oppose this change?

Strongly favor	12
Somewhat favor	15
Neither favor nor oppose	28
Somewhat oppose	15
Strongly oppose	27
Refused	2

**QZ2MB.** [Make health insurance available for sale so that any American can buy if he or she wants to.] Do you favor or oppose this change?

Strongly favor	52
Somewhat favor	26
Neither favor nor oppose	16
Somewhat oppose	1
Strongly oppose	2
Refused	2

**QZ2NB.** [Require that anyone applying for a job must tell the employer if he or she has ever had any serious diseases.] Do you favor or oppose this change?

Strongly favor	5
Somewhat favor	10
Neither favor nor oppose	21
Somewhat oppose	16
Strongly oppose	45
Refused	2

**QZ2OB.** [Require that fast food restaurants that sell unhealthy food or drinks to pay a fee to the federal government.] Do you favor or oppose this change?

Strongly favor	12
Somewhat favor	14
Neither favor nor oppose	25
Somewhat oppose	16
Strongly oppose	30
Refused	3

**QZ2PB.** [Create committees of people who will review the medical histories of some people and decide whether they can get medical care paid for by the federal government.] Do you favor or oppose this change?

Strongly favor	6
Somewhat favor	13
Neither favor nor oppose	23
Somewhat oppose	16
Strongly oppose	39
Refused	3

**QZ2QB.** [Require insurance companies to charge an additional fee of \$1,000 year to anyone who buys insurance from them and smokes cigarettes.] Do you favor or oppose this change?

Strongly favor	16
Somewhat favor	19
Neither favor nor oppose	25
Somewhat oppose	13
Strongly oppose	24
Refused	3

**QZ2RB.** [Require some doctors and hospitals to treat illegal immigrants free of charge if they cannot afford to pay.] Do you favor or oppose this change?

Strongly favor	8
Somewhat favor	13
Neither favor nor oppose	22
Somewhat oppose	19
Strongly oppose	35
Refused	2

**QZ2SB.** [Give seniors with high prescription drug costs a \$250 rebate this year.] Do you favor or oppose this change?

Strongly favor	53
Somewhat favor	26
Neither favor nor oppose	14
Somewhat oppose	3
Strongly oppose	3
Refused	2

**[RANDOMIZE ORDER OF RESPONSES]**

**N1.** If you had to choose one of the following, which would you prefer that Congress do about the health care law passed by Congress in March 2010?

Implement the law as written	44
Repeal it completely	49
Refused	7

**N2.** What do you think is most likely to happen with the health care law passed by Congress in March 2010?

It will be implemented as passed	11
It will be implemented with minor changes	41
It will be implemented with major changes	31
It will be completely repealed	12
Refused	5

**[RANDOMIZE ORDER OF RESPONSE OPTIONS]**

**N3.** The federal health care law calls for insurance exchanges in each state. These are competitive markets designed to provide individuals and small businesses with a choice of affordable private insurance plans. The law says that in states that do not set up their own exchange, the federal government will step in and do it for that state. In your own state, would you prefer the federal government to run the insurance exchange or your state government to run the insurance exchange?

The federal government to run the insurance exchange	32
Your state government to run the insurance exchange	63
Refused	5

*Some questions held for later release*



**PID1.** Do you consider yourself a Democrat, a Republican, an Independent, or none of these?

	2010	2012
Democrat	37	35
Republican	25	25
Independent	23	22
None of these	14	14
Refused	1	3

**[ASK IF PID1= "DEMOCRAT" OR "REPUBLICAN"]**

**[SP]**

**PID2.** Do you consider yourself a strong [Democrat/Republican] or moderate [Democrat/Republican]?

	2010	2012
Strong	38	36
Moderate	61	63
Refused	0	0

**[ASK IF PID1= "INDEPENDENT", "NONE OF THESE", OR MISSING]**

**PID3.** Do you lean toward the Democrats or the Republicans, or don't you lean either way?

	2010	2012
Lean toward the Democrats	25	24
Lean toward the Republicans	27	25
Don't lean either way	48	46
Refused	0	6

**ID1.** Generally speaking, do you consider yourself to be liberal, moderate or conservative?

	2010	2012
Liberal	17	17
Moderate	46	47
Conservative	34	33
Refused	2	4

**[ASK IF ID1= "LIBERAL" OR "CONSERVATIVE"]**

**ID1a.** Do you consider yourself to be extremely [liberal/conservative], very [liberal/conservative] or somewhat [liberal/conservative]?

	2010	2012
Extremely [liberal/conservative]	15	14
Very [liberal/conservative]	35	34
Somewhat [liberal/conservative]	50	50
Refused	0	2

**RAC12.** Please indicate how much you agree or disagree with the following statements:  
**[ORDER OF ITEMS RANDOMIZED]**

[Irish, Italians, Jewish, and other minorities overcame prejudice and worked their way up, blacks should do the same without special favors.] Please indicate how much you agree or disagree with the following statements.

	2010	2012
Strongly disagree	8	8
Somewhat disagree	12	9
Neither agree nor disagree	36	31
Somewhat agree	22	27
Strongly agree	20	21
Refused/Not answered	2	3

[It's really a matter of some people just not trying hard enough; if blacks would only try harder, they could just be as well off as whites.] Please indicate how much you agree or disagree with the following statements.

	2010	2012
Strongly disagree	13	14
Somewhat disagree	15	14
Neither agree nor disagree	38	33
Somewhat agree	20	22
Strongly agree	12	14
Refused/Not answered	2	4

[Generations of slavery have created conditions that make it difficult for blacks to work their way out of the lower class.] Please indicate how much you agree or disagree with the following statements.

	2010	2012
Strongly disagree	29	31
Somewhat disagree	21	23
Neither agree nor disagree	30	24
Somewhat agree	12	13
Strongly agree	5	6
Refused/Not answered	2	4

[Blacks are demanding too much from the rest of society.] Please indicate how much you agree or disagree with the following statements.

	2010	2012
Strongly disagree	14	15
Somewhat disagree	13	11
Neither agree nor disagree	39	37
Somewhat agree	20	20
Strongly agree	12	13
Refused/Not answered	3	4

[Over the past few years, blacks have gotten LESS than they deserve.] Please indicate how much you agree or disagree with the following statements.

	2010	2012
Strongly disagree	20	22
Somewhat disagree	23	21
Neither agree nor disagree	42	40
Somewhat agree	8	9
Strongly agree	4	4
Refused/Not answered	3	4

[Most blacks who receive money from welfare programs could get along without it if they tried.] Please indicate how much you agree or disagree with the following statements.

	2010	2012
Strongly disagree	6	8
Somewhat disagree	14	15
Neither agree nor disagree	40	34
Somewhat agree	24	24
Strongly agree	13	14
Refused/Not answered	2	4

[Government officials usually pay less attention to a request or complaint from a black person than from a white person.] Please indicate how much you agree or disagree with the following statements.

	2010	2012
Strongly disagree	19	20
Somewhat disagree	19	17
Neither agree nor disagree	41	37
Somewhat agree	13	16
Strongly agree	6	6
Refused/Not answered	2	4

[Over the past few years, blacks have gotten more ECONOMICALLY than they deserve.] Please indicate how much you agree or disagree with the following statements.

	2010	2012
Strongly disagree	16	18
Somewhat disagree	15	14
Neither agree nor disagree	49	44
Somewhat agree	10	13
Strongly agree	7	7
Refused/Not answered	2	4

**RAC13.** Some people say that black leaders have been trying to push too fast. Others feel that they haven't pushed fast enough. What do you think?

	2010	2012
Trying to push too fast	26	27
Haven't pushed fast enough	22	22
Pushing at about the right speed	47	44
Refused	4	7

Q6NEWS. How often do you get news from each of the following?

**[ORDER OF ITEMS RANDOMIZED.]**

[Local TV News] How often do you get news from each of the following?

	2010	2012
Extremely often	29	27
Very often	20	21
Moderately often	25	26
Rarely	16	13
Never	9	10
Refused/Not answered	2	3

[Fox News cable channel] How often do you get news from each of the following?

	2010	2012
Extremely often	10	9
Very often	10	9
Moderately often	20	19
Rarely	23	25
Never	35	34
Refused/Not answered	2	3

[MSNBC cable news] How often do you get news from each of the following?

	2010	2012
Extremely often	4	4
Very often	7	6
Moderately often	18	18
Rarely	26	29
Never	44	39
Refused/Not answered	2	4

[CNN cable news] How often do you get news from each of the following?

	2010	2012
Extremely often	6	5
Very often	7	8
Moderately often	22	21
Rarely	27	28
Never	36	34
Refused/Not answered	2	3

[National evening network television news on CBS, ABC, or NBC] How often do you get news from each of the following?

	2010	2012
Extremely often	19	19
Very often	16	20
Moderately often	25	23
Rarely	22	21
Never	17	15
Refused/Not answered	1	3

[Radio news] How often do you get news from each of the following?

	2010	2012
Extremely often	9	9
Very often	16	14
Moderately often	25	28
Rarely	26	25
Never	22	20
Refused/Not answered	2	4

[Get news from the internet] How often do you get news from each of the following?

	2010	2012
Extremely often	13	14
Very often	15	16
Moderately often	21	26
Rarely	24	22
Never	25	20
Refused/Not answered	2	3

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## DEMOGRAPHICS

### AGE

	2010	2012
18-29	21	21
30-44	26	26
45-59	28	28
60+	26	25

### GENDER

	2010	2012
Male	48	48
Female	52	52

### EDUCATION

	2010	2012
Less than high school	12	12
High school	32	31
Some college	28	29
Bachelors degree or higher	28	28

### RACE/ETHNICITY

	2010	2012
White, Non-Hispanic	69	67
Black, Non-Hispanic	12	12
Other, Non-Hispanic	5	6
Hispanic	13	14
2+ Races, Non-Hispanic	1	1

### CENSUS REGION

	2010	2012
Northeast	18	18
Midwest	22	22
South	37	37
West	23	23

### MARITAL STATUS

	2010	2012
Married	49	54
Single (never married)	25	4
Divorced	10	10
Widowed	5	2
Separated	2	21
Living with Partner	8	9

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## METHODOLOGY

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. Initially, participants are chosen scientifically by a random selection of telephone numbers and residential addresses. Persons in selected households are then invited by telephone or by mail to participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet service are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

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## The GfK Group

The GfK Group offers the fundamental knowledge that industry, retailers, services companies and the media need to make market decisions. It delivers a comprehensive range of information and consultancy services in the three business sectors Custom Research, Retail and Technology and Media. GfK, one of the leading market research organizations worldwide, operates in more than 100 countries and employs over 11,000 staff. In 2010, the GfK Group's sales amounted to EUR 1.29 billion. For further information, visit our website: [www.gfk.com](http://www.gfk.com). Follow us on Twitter: [www.twitter.com/gfk\\_group](http://www.twitter.com/gfk_group).